

DR. AMBEDKAR COLLEGE, DEEKSHABHOOMI, NAGPUR

WOMEN DEVELOPMENT CELL

Academic Session – 2023-24

2. Field Visit : 4th January, 2024

NAME OF THE PROGRAMME :	Field Visit to ARTEFAKT Workshop-Ecofriendly Dolls
NAME OF THE RESOURCE PERSON :	Prop. Y. Ramani
DAY & DATE :	Thursday, 4th January, 2024
TIME :	11am to 2pm
PROGRAMME OBJECTIVE :	To develop the spirit of women empowerment and enhance the entrepreneurial skills amongst the girl students.
LEARNING OUTCOMES :	After the visit the students will be able to know how a business is primarily established and how an entrepreneur can take that business to national and international levels, leading the way for empowerment of women.

NOTICE :

Dr. AMBEDKAR COLLEGE, DEEKSHABHOOMI, NAGPUR
WOMEN DEVELOPMENT CELL
Session - 2023-24
Notice

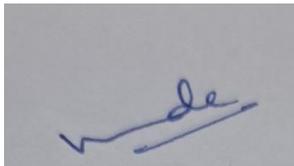
All the students of science, commerce, arts and law are hereby informed that a field visit to ARTEFAKTS Workshop has been organized by the Women Development Cell of the college on the occasion of Savitribai Phule Jayanti Celebration.

All the students should attend the field visit positively.

Date: 4/01/2024

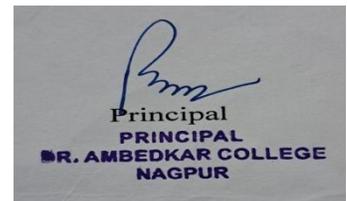
Time : 11.00 am

**Venue: Artefakts Workshop, Nagpur Dolls,
Near Omkarnagar Chowk, Nagpur.**



Dr. Varsha Panbude

Coordinator, WDC



Principal
PRINCIPAL
DR. AMBEDKAR COLLEGE
NAGPUR

Dr. Mrs. B.A. Mehre

Principal

REPORT :

A field visit to *Artefakt Workshop-Ecofriendly Dolls*, Omkarnagar ,Nagpur was organized by the Women Development Cell for the students of science, commerce, arts and law to enhance their skills and knowledge regarding the business purpose.

The Propreitor of Artefaks- Y.Ramani, former President and currently member of Vidarbh Industries Association(VIA), she warmly welcomed the faculties and students who had visited their workshop. In this workshop one could see the handmade dolls made by the weaker section women using minimal use of machines which are eco-friendly and sustainable also. There are 20 such weaker section women who are into this business of making handmade dolls which are made out of Paper-Mache and other raw materials and eco-friendly too.

This workshop was established in 1988 with a social purpose to help the weaker section women and also physically disabled women to empower them and provide employment for their livelihood. These women are given proper guidance and training to create such beautiful handmade dolls.

The students were also shown the process of making dolls in detail. In this workshop different kinds of dolls are made including the cultural ones which are made after a detailed research on that particular culture. For instance if they are making a doll showing a classical dance, a detailed research would be conducted by them about its poses, costume, jewelry, hairstyle etc. They also informed the students that to sell these products an online Marketing through Social media is also done. Their products are also exported into different countries like USA, UK, Canada and Australia. They also exhibit the dolls in India and abroad also. Even in India these dolls are sold at all over India including cities like Mumbai, Pune, Assam, Bangalore, Karnatak etc.

She also proudly told the students that her organization has provided the dolls to the newly build complex of Parliament of India in New Delhi.

There was also an interactive session between the students and the Proprietor where students were keenly interested in knowing the future of this kind of business. It was informed that Students shall be given Internship also if they participate in making such handmade dolls.

Dr. Varsha Panbude, Coordinator, WDC and members Dr. Shilpa Meshram, Dr. Preeti Wakudkar, Ms. Leena Kamble were present along with 30 students.

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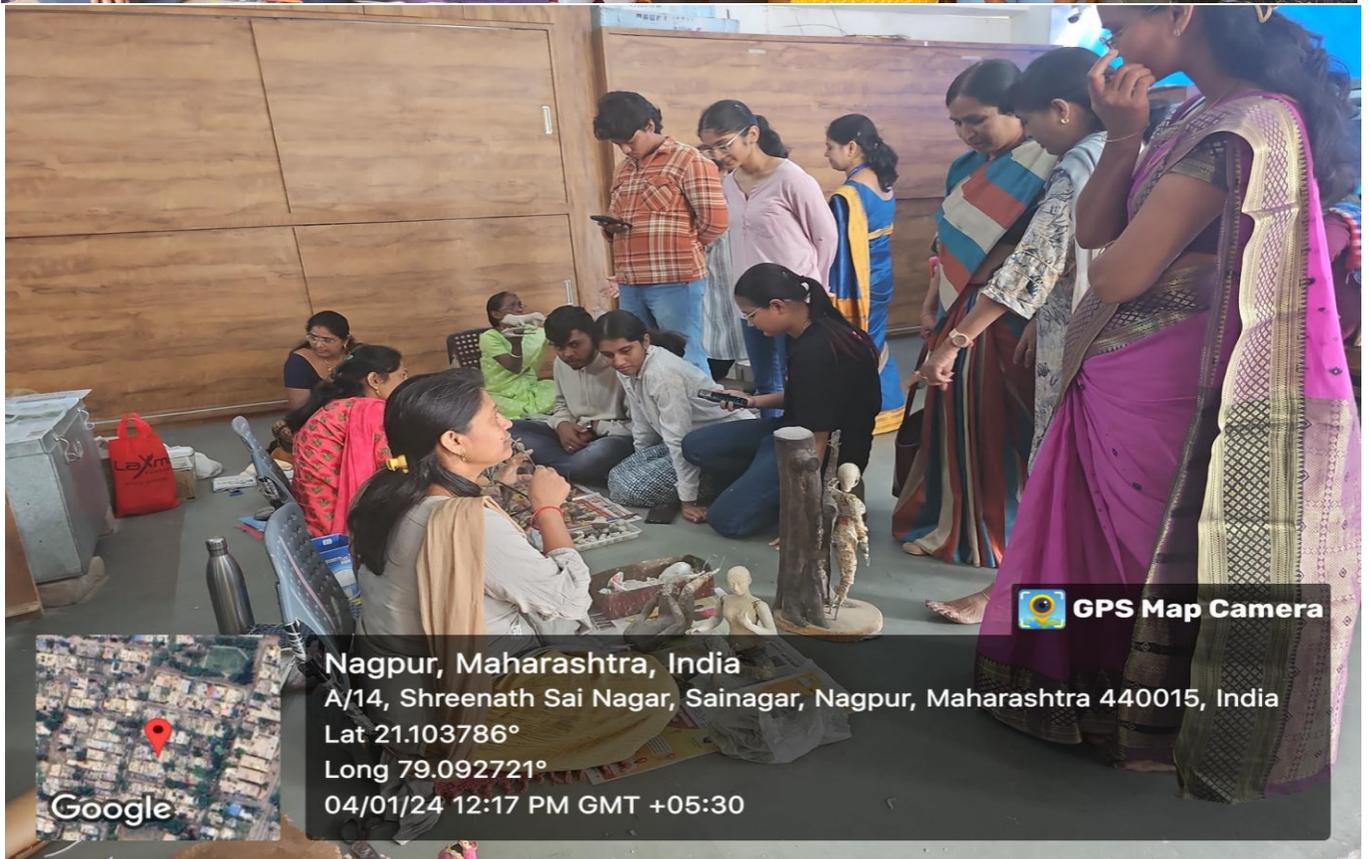




GPS Map Camera

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A/14, Shreenath Sai Nagar, Sainagar, Nagpur, Maharashtra 440015, India
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